

**POWER OF ATTORNEY TO PROSECUTE APPLICATIONS BEFORE THE USPTO**

I hereby appoint:

☒ Practitioners associated with the Customer Number**20350**

OR

☐ Practitioner(s) named below (if more than ten patent practitioners are to be named, then a customer number must be used):

Name	Registration Number

as attorney(s) or agent(s) to represent the undersigned before the United States Patent and Trademark Office (USPTO) in connection with any and all patent applications assigned only to the undersigned according to the USPTO assignment records or assignment documents attached to this form in accordance with 37 CFR 3.73(b).

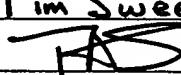
**Assignee Name and Address:**

Starz Encore Group LLC  
8900 Liberty Circle  
Englewood, Colorado 80112

A copy of this form, together with a statement under 37 CFR 3.73(b) (Form PTO/SB/96 or equivalent) is required to be filed in each application in which this form is used. The statement under 37 CFR 3.73(b) may be completed by one of the practitioners appointed in this form if the appointed practitioner is authorized to act on behalf of the assignee, and must identify the application in which this Power of Attorney is to be filed.

**SIGNATURE of Assignee of Record**

The individual whose signature and title is supplied below is authorized to act on behalf of the assignee

Name	<b>Tim Sweeney</b>			
Signature		Date	<b>April 13, 2004</b>	
Title	<b>VP, Business Affairs -- Marketing &amp; Intellectual Property</b>		Telephone	<b>(720) 852-5819</b>

**STATEMENT UNDER 37 CFR 3.73(b)**Applicant/Patent Owner: John J. Sie; Ganesh Basawapatna; Martin F. SabrawApplication No./Patent No.: 09/687,139 Filed/Issue Date: October 12, 2000Entitled: METHOD FOR PROVIDING PROGRAMMING DISTRIBUTION

Starz Encore Group LLC, a Limited Liability Corporation  
(Name of Assignee) (Type of Assignee, e.g., corporation, partnership, university, government agency, etc.)

states that it is:

1. ☒ the assignee of the entire right, title, and interest; or  
2. ☐ an assignee of less than the entire right, title and interest.  
The extent (by, percentage) of its ownership interest is \_\_\_\_\_%

in the patent application/patent identified above by virtue of either:

- A. ☐ An assignment from the inventor(s) of the patent application/patent identified above. The assignment was recorded in the United States Patent and Trademark Office at Reel \_\_\_\_\_, Frame \_\_\_\_\_, or for which a copy thereof is attached.

OR

- B. ☒ A chain of title from the inventor(s), of the patent application/patent identified above, to the current assignee as shown below:

1. From: John J. Sie; Ganesh Basawapatna; To :SVOD LLC  
Martin F. Sabraw

The document was recorded in the United States Patent and Trademark Office at  
Reel 011243, Frame 0656.

2. From: SVOD LLC To :Starz Encore Group LLC

The document was recorded in the United States Patent and Trademark Office, for which a copy  
thereof is attached.

3. From: \_\_\_\_\_ To : \_\_\_\_\_

The document was recorded in the United States Patent and Trademark Office at  
Reel \_\_\_\_\_, Frame \_\_\_\_\_, or for which a copy thereof is attached.

☐ Additional documents in the chain of title are listed on a supplemental sheet.

- ☒ Copies of assignments or other documents in the chain of title are attached.

[NOTE: A separate copy (i.e., the original assignment document or a true copy of the original document) must be submitted to Assignment Division in accordance with 37 CFR Part 3, if the assignment is to be recorded in the records of the USPTO. See MPEP 302.8]

The undersigned (whose title is supplied below) is authorized to act on behalf of the assignee.

7/2/04  
Date  
(303) 571-4000  
Telephone number

Thomas D. Franklin  
Typed or printed name  
[Signature]  
Signature  
Attorney for Applicant  
Title

This collection of information is required by 37 CFR 3.73(b). The information is required to obtain or retain a benefit by the public which is to file (and by the USPTO to process) an application. Confidentiality is governed by 35 U.S.C. 122 and 37 CFR 1.14. This collection is estimated to take 12 minutes to complete, including gathering, preparing, and submitting the completed application form to the USPTO. Time will vary depending upon the individual case. Any comments on the amount of time you require to complete this form and/or suggestions for reducing this burden, should be sent to the Chief Information Officer, U.S. Patent and Trademark Office, U.S. Department of Commerce, P.O. Box 1450, Alexandria, VA 22313-1450. DO NOT SEND FEES OR COMPLETED FORMS TO THIS ADDRESS. SEND TO: Commissioner for Patents, P.O. Box 1450, Alexandria, VA 22313-1450.

If you need assistance in completing the form, call 1-800-PTO-9199 (1-800-786-9199) and select option 2.



## PATENT ASSIGNMENT

Date: ... April 13, 2004

### **Parties:**

1. 'The Assignor': **SVOD LLC** of 8900 Liberty Circle, Englewood, CO, 80112 USA
2. 'The Assignee': **STARZ ENCORE GROUP LLC** of 8900 Liberty Circle, Englewood, CO, 80112 USA

### **Recitals:**

The Assignor owns certain rights in the Patent and Applications set out in Schedule A hereto ("the Patents"); and

The Assignor has agreed to assign all rights in the Patents to the Assignee for all countries.

### **Assignment Grant:**

1. For good and valuable consideration, receipt of which is hereby acknowledged by Assignor, Assignor has assigned, and by these presents does assign to Assignee all right, title and interest in and to the Patents and to all foreign counterparts (including patent, utility model and industrial designs), and in and to any Letters Patent and Registrations which may hereafter be granted on the same in the United States and all countries throughout the world, and to claim the priority from the application as provided by the Paris Convention. The right, title and interest is to be held and enjoyed by Assignee and Assignee's successors and assigns as fully and exclusively as it would have been held and enjoyed by Assignor had this Assignment not been made, for the full term of any Letters Patent and Registrations which may be granted thereon, or of any division, renewal, continuation in whole or in part, substitution, conversion, reissue, prolongation or extension thereof.
2. Assignor further agrees that they will, without charge to Assignee, but at Assignee's expense, (a) cooperate with Assignee in the prosecution of U.S. Patent applications and foreign counterparts on the invention and any improvements, (b) execute, verify, acknowledge and deliver all such further papers, including patent applications and instruments of transfer, and (c) perform such other acts as Assignee lawfully may request to obtain or maintain Letters Patent and Registrations for the invention and improvements in any and all countries, and to vest title thereto in Assignee, or Assignee's successors and assigns.

IN WITNESS whereof the parties hereto have caused this Patent Assignment to be executed.

Signed for and on behalf of SVOD LLC

By: Steve Beabout  
Name: Steve Beabout  
Office: EVP and General Counsel

Signed for and on behalf of STARZ ENCORE GROUP LLC

By: Steve Beabout  
Name: Steve Beabout  
Office: EVP and General Counsel

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# SCHEDULE A

Country	Title	Application No. Filing Date	Patent No. Issue Date
US	Subscription Video on Demand	60/159202 10/13/1999	
US	Video On Demand Switching System	60/159469 10/13/1999	
US	Multiple Video Storage System	60/163324 11/03/1999	
US	Pre-Storing a Portion of a Program to Allow User Control of Playback	09/687151 10/12/2000	
US	Local Near Video on Demand Storage	09/687138 10/12/2000	
US	Local Storage of Programs	09/687157 10/12/2000	
US	Programming Distribution System	09/687149 10/12/2000	
US	Programming Distribution & Notification System	09/687148 10/12/2000	
US	Method for Providing Programming Distribution	09/687139 10/12/2000	
US	Method for Authorizing Limited Programming Distribution	09/687140 10/12/2000	
US	Multiplexed Digital Channel Storage	09/687877 10/12/2000	
US	Pre-Storing a Multiplex to Allow User Control of Playback	60/275496 03/13/2001	
US	Pre-Storing a Multiple Programs with User Control of Playback	09/877317 06/08/2001	
US	Program Guide Enhancements	60/285817 04/23/2001	
US	Program Guide Enhancements	10/128654 04/22/2002	
US	Program Guide Environment	10/128653 04/22/2002	
US	Manual Override of Automatic Preferences to Customize SVOD	60/286911 04/27/2001	

Country	Title	Application No. Filing Date	Patent No. Issue Date
US	Customization in a Content Distribution System	10/131507 04/22/2002	
US	Video on Demand Controls	60/331886 11/20/2001	
US	Viewing Limit Controls	10/300723 11/19/2002	
US	Systems & Methods for Providing Marketing Messages and Incentives Based on Viewing Limits and Viewing Limit Levels	10/300682 11/19/2002	
US	Instant Video on Demand Playback	60/368646 03/29/2002	
US	Instant Video on Demand Playback	10/393724 03/18/2003	
US	Video Advertising	60/391723 06/25/2002	
US	Video Advertising	10/460753 06/11/2003	
US	Cross-Channel Interstitial Program Promotion	10/460770 06/11/2003	
US	Television Aspect Ratio Manipulation	60/455009 03/14/2003	
US	Digital Broadcast Format Statistical Multiplexer	60/476503 06/06/2003	
US	Subscription Video on Demand Delivery	60/478629 06/13/2003	
US	Television Aspect Ratio Manipulation	60/516185 10/30/2003	
US	Master Origination System	60/523250 11/18/2003	
US	System for Dynamic Real-Time Television Channel Expansion	08/245596 05/20/1994	5534941 07/09/1996